Livestock Social Media Profile

Fundamentals of Agriculture, Food, and Natural Resource Systems – 04.01 Compare the different breeds of livestock.

**Background**

Each livestock species holds a different purpose in our society. It’s important for farmers and ranchers to understand the needs and purposes of their livestock, but it’s also important for us as consumers to understand basic information about the animals that supply many products that we use in our lives every single day.

**Directions**

You will choose a livestock species from the list below and create a social media profile for that animal. Get as creative as possible! You may use an actual social media platform **(with parental permission)** or create a poster, PowerPoint, video, etc. You must research and include all required information.

Livestock Species (choose one):

Cattle Poultry

Swine Sheep

Goat

Required Information:

1. Species scientific name
2. Most popular breeds in the US
3. Most popular breeds in Florida
4. Products from this animal (edible products, fiber, byproducts, etc.)
5. Industry Organizations in the US and Florida (example: Florida Brahman Association, American Dairy Goat Association)
6. Management practices (what do the farms look like, what do they eat, what stages of production do they go through in their lifetime, etc.)
7. Terms for young, immature, and mature male and female of the species