**Horticultural Careers**

**Competency:** FL DOE 11.02 Identify career opportunities in horticulture and educational requirements and continuing education opportunities for horticultural careers

**Directions:** After conducting research on a horticulturally based career you will create a poster on PowerPoint or Google Slides to present your research.

As agricultural advocates and horticultural professionals, we need to make ourselves familiar with career opportunities available throughout our industry. As we move through our high school years, we need to begin to think about how we take our education a step into the future. To get ourselves in the right mindset, you will choose a horticulturally based career to research. Your research should come from a credible source such as <https://www.seedyourfuture.org/careers> and be something you are interested in. After conducting your research, you should create a poster to advocate for the career. The poster can be as creative as you want, as long as it includes the research points listed below.

The poster should include:

* Name of the career
* Description of the job and duties
* Training or education needed to get the career
* A general salary
* Certifications needed or schools to attend
* Professional organizations/associations related to the career

Afterwards, you will write a short reflection on the career. Please answer this in a word document. Your reflection should be a minimum of 5 complete sentences.

* Reflecting on the career you have chosen for your research, do you feel it is a good match for you? Had you considered a career in horticulture previously? What is the importance of this job and why should we value it?