

There is nothing wrong with change, if it is in the right direction. ~Winston Churchill

AEC 4417 (05AB) – Leadership for Personal and Organizational Change Agricultural Education and Communication

Course Instructor: Dr. Nicole Stedman 220 Rolfs Hall <u>nstedman@ufl.edu</u> 352-273-2585 **Course TA:** Clay Hurdle, jchurdle@ufl.edu

**Office Hours:** by appointment

# Course Time and Location:

Monday 6-7<sup>th</sup> periods (12:50-2:45PM) – Zoom https://ufl.zoom.us/j/98046093405?pwd=UWVCRmFJWDRVd0FmVlBudWJXeW1EQT09 Meeting ID: 980 4609 3405 Passcode: 908314 Wednesdays 6<sup>th</sup> period (12:50-1:40) – Online asynchronous delivery

### **Course Description:**

To prepare students for addressing complex personal and organizational issues related to leading change. Students will develop a systematic means for identifying areas of change, minimizing concern or resistance related to change, and implementing change practices within the contexts of personal and organizational change.

Change is the one constant in life and that has been widely accepted in business and organizations. This course is designed to provide students with the foundation to address concepts and issues related to personal and organizational change initiatives. Students will explore models of change and develop critical thinking skills, as to systematically address change. They will practice change concepts through personal and team projects designed to explore the complex issues related to change.

# **Course Objectives:**

- 1. Identify the processes related to planned change at the personal and organizational levels.
- 2. Define the role of the change agent in affecting change.
- 3. Evaluate models of change for personal and organizational initiatives.
- 4. Enhance the communication skills required when working with people in organizations and agencies facilitating change.
- 5. Describe ways of predicting and minimizing undesirable consequences of change.
- 6. Identify sources of change in specific contexts: a) Personal, b) Social,
  c) Business/Economic, d) Political/Governmental, e) Natural Environment,
  f) Technology/Innovation

# **Course Textbooks Required:**

Komives, S. and Warner, W. (2017). Leadership for a better: world Understanding the social change model of leadership development (2<sup>nd</sup> ed). San Francisco: Jossey-Bass.

Selected non-fiction novel. This book will be selected early in the semester.

# Other Required Readings (on Canvas):

Rogers, E. (2003). *Diffusion of innovations* (5<sup>th</sup> ed.). New York: Free Press.

# **Course Expectations:**

First and foremost, this class should be fun and enjoyable! With that, this is an interactive class with a high level of student engagement – you must participate. This course is pragmatic in its approach and it is one that you will find useful in your future contacts and work with people.

Due to the hybrid nature of this course, content will be delivered both synchronously and asynchronously. Lecture and content delivery will be available each week for you to complete asynchronously. Students will also be encouraged to engage in synchronous discussions scheduled during the regular course time. While attendance will not be required, extended unexcused absences should be shared with me in advance.

Excused absences must be consistent with university policies in the Graduate Catalog

(<u>http://gradcatalog.ufl.edu/content.php?catoid=10&navoid=2020#attendance</u>) and require appropriate documentation. Additional information can be found here: <u>https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx</u>

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, <u>https://www.dso.ufl.edu/drc</u>) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

# **Expectations for Writing:**

In all courses in the Department of Agricultural Education and Communication's the following writing standards are expected to be followed, unless otherwise specified for a particular writing assignment. Not following these writing standards will result in substantially lower grades on writing assignments.

- Proper grammar and punctuation are <u>mandatory</u>.
- Proper sentence structure is required. This means...
  - Not using "tweet-talk" in your assignments, unless you are actually tweeting.
  - Making sure that your sentences have a subject, verb, and (when needed) an object.
  - Not having sentence fragments.
  - And anything else that would pertain to "proper sentence structure."
- No use of first person (I, me, my, mine, our) unless denoted within the assignment rubric.
- No use of contractions.
- Good thoughts/content throughout the writing assignment.
- For assignments that require citations, use American Psychological Association style. Proper APA citation and reference document is expected.

# **Course Evaluation:**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <u>https://evaluations.ufl.edu/evals</u>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <u>https://evaluations.ufl.edu/results/</u>.

# **University Honesty Policy:**

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (<u>https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/</u>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

#### Software Use:

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

## **Student Privacy:**

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see: <u>http://registrar.ufl.edu/catalog0910/policies/regulationferpa.html</u>

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited **Grade Breakdown: Please note grades are based on points not percentages. For information on current UF policies for assigning grade points, see https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx** 

A: 465 - 500 pts	B+: 435 - 449 pts	B-: 400 - 414 pts	C: 365 - 384 pts	D+: 335 - 349 pts	D-: 300 - 314 pts
A-: 450 - 464 pts	B: 415 - 434 pts	C+: 385 - 399 pts	C-: 350 - 364 pts	D: 315 - 334 pts	E: 299 and Below

#### **Assignment Summary:**

Assignment	Due Date	Points Available	Points Earned
KAI Reflection	2/14	50	
Group Change Project Plan	2/21	50	
ITC Reflection	2/28	50	
Case 1	3/7	50	
Reading Quizzes (4*25)	Varies	100	
Reading Review	4/11	50	
Group Presentation	4/19 or 21	100	
Attendance	Throughout	50	
TOTAL POINTS AVAILABLE		500	

/eek	Date	Day	Торіс	Reading	Assignment Due
1	January	М	Introduction & What is Social Change?*	Chapter 1	
	11 & 13	W	Overview of the SCM	Chapter 2	
)	January	М	MLK Jr Day – Do Something Great		
	18 & 20	W	Virtual Projects		
3	January	М	On Change*	Chapter 10	
	25 & 27	W	Examining Social Change	Chapter 11	
4	February	М	Consciousness of Self*	Chapter 3	
	1&3	W	Congruence	Chapter 4	
5	February	М	KAI Workshop*		
	8 & 10	W	Commitment	Chapter 5	KAI Reflection (2/14)
6	February	М	Collaboration	Chapter 6	
	15 & 17	W	Common Purpose	Chapter 7	Group Project Plan (2/21)
/	February	М	ITC Workshop*		
	22 & 24	W	ITC Workshop*		ITC Reflection (2/28)
8	March	М	Case Study*		
	1&3	W	Team Work Day		Case Study (3/7)
9	March	М	Controversy with Civility*	Chapter 8	
	8 & 10	W	Citizenship	Chapter 9	
10	March	М	Reading Discussion*		Reading Quiz 1 (3/15)
	15 & 17	W	Innovation as Change	Rogers Ch. 1	
11	March	М	Reading Discussion*		Reading Quiz 2 (3/22)
	22 & 24	W	Team Work Day		
12	March	М	Reading Discussion*		Reading Quiz 3 (3/29)
	29 & 31	W	The Innovation Decision Process	Rogers Ch. 5	
13	April	М	Final Book Discussion*		Reading Quiz 4 (4/5)
	5 & 7	W	Adopter Categories	Rogers Ch. 7	
14	April	М	Consequences of Change*	Rogers. Ch. 11	Reading Review (4/11)
	12 & 14	W	Final Team Work Day		
15	April	М	Presentations		
	19 & 21	W	Presentations		

Drop/Add, 1/15 Degree Application, 2/5 Last Day to Drop, 4/9

## Assignment Descriptions: FOR ALL ASSIGNMENTS PLEASE DEFER TO THE RUBRIC!!

All assignments must be turned in during the class period of the day they are due. Emailed assignments will not be accepted unless pre-arranged (this includes through Canvas). All papers are expected to be typed in 12 point Calibri with 1 inch margins. Each assignment must follow the requirements in the rubric. All rubrics are available on Canvas. Please print off and include a rubric as a cover sheet for each assignment. All assignments will be graded and updated in Canvas approximately one week after the assigned due date. All assignments will be returned to students in-class.

### Assigned Reflections: Two individual reflections, KAI and ITC

**KAI:** After completing the KAI you will complete a reflection summarizing the following: a cognitive element (what you learned about yourself), an affective element (your opinion or attitude toward your results), and a behavioral (what can you do differently or how does this reflect your personal skill). Four double-spaced pages.

**ITC:** This ITC is a pretty heavy-hitting assignment. Upon its completion, you will write a reflection summarizing your view of the change identified, the process, who are the helpers that you can identify that are available to assist you with the change you identified, and your SMART plan. Four double-spaced pages.

# Group Change Project:

Description of Project: There are many issues facing our world today that will continue on for years to come, if we do not stop to collectively exam our current actions today. With this in mind, we will be embarking on class change project. Based upon the work of the United Nations Sustainable Development Goals you will select a project that addresses one of the key priority areas.

As a group, you will be given time to discuss these and facilitate your own class selection. From there you will work through elements of the book highlighting key activities necessary to address this one issue in our local area with a community partner.

**Plan:** Your team will create a plan, in which you layout your ideas for how to use the SCM to accomplish your project goals. You should have documentation of community partner support.

**Experience:** You will pick a community organization to research and work with. The goal is to identify a group which aligns with your team's particular SDG. Your team will then research the organization to determine the extent to which the group works with or aligns with the intent of the SDG. You are to make recommendations to the organization with respect to how they can better utilize both the SDGs and the SCM to make a greater impact in their communities.

**Presentation:** Your final piece of the project will be an 8-minute presentation highlighting your project. You will need to include: a) which of the goals was your focus, b) the selected organization and all the details about it c) using the SDGs and SCM, and d) what you learned from the experience.

# Case Study:

You will be provided a unique case study to examine during our time discussing organizational and community change perspectives. This case will challenge your application of the theories and materials discussed in class, as well as the text. You will provide written answers to assigned questions, as well as a resolution and recommendations. Final paper should be approximately four single-spaced pages.

# **Reading Quizzes and Review:**

There will be an assigned novel to read as a class over the course of the semester. The reading will be the basis of group discussion, as well as used for class examples. There will be 4 online quizzes covering the assigned reading material (THESE ARE DUE BY NOON THE DAY OF THE DISCUSSION). The final documentation of completing the reading will be a 5-page paper (single-spaced) reviewing topics from the course, a personal reflection of the reading, and a summary of the

novel through your eyes. The reflective component should include three specific segments: a) cognitive growth, b) behavioral change, and c) attitudinal/opinion statement.

### Attendance and Participation: 50 points total

Each student is expected to attend class everyday and sign-in to receive the points associated with attendance. Each student must come prepared and be engaged to get the most out of the course experience. Half of the points will be generated from key unannounced activity days – think pop quiz, but not as stressful!

There are 13 days that count toward your attendance, each day a value of

