



**AEC 4465 - Global Leadership**

3 Credits, Fall Semester 2022

M 12:50 – 2:45 PM, Periods 6-7 & W 1:55 - 2:45 PM, Period 7

McCarty Hall B, Room 2102

**FACULTY INFORMATION**

Dr. Natalie Coers, Lecturer  
Global Agricultural Leadership Development  
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Department of Agricultural Education & Communication  
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**TEACHING ASSISTANT**

Caitlin Lunzmann  
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**COURSE DESCRIPTION**

This course assists learners in developing the personal and professional competencies required for effective leadership in an increasingly global society. It offers an integrated, practical, and dynamic framework for students in learning how leaders must think, act, and mobilize people to develop global literacy and 21st century leadership.

**COURSE OBJECTIVES**

Upon completion of the course learners should be able to:

1. Have a sound conceptual and theoretical understanding of effective leadership for today's world
2. Define global leadership knowledge, skills, practices, and values
3. Develop effective global leadership techniques
4. Apply leadership skills in the global workplace and multicultural contexts
5. Understand and analyze the dimensions of global work
6. Recognize, analyze, discuss, and evaluate the competencies of recognized successful leaders from the private, public, and social sections
7. Develop a cross-cultural understanding of United States and global society
8. Enhance their intercultural communication proficiency

**AEC-CLD STATEMENT OF PURPOSE**

*We are an engaged community of diverse students and faculty.*

*We learn to think critically and dialogue about agricultural and natural resources issues facing Florida and our world.*

*We explore the varied perspectives, theories and science underlying these issues.*

*We build our communication and leadership skills to address evolving agricultural and natural resources issues in a multicultural society.*

## **COURSE MATERIALS**

All required course readings will be provided via the weekly Canvas Module. Additional recommended resources will be shared in class and on Canvas.

## **COURSE + UNIVERSITY POLICIES**

***In-Class Recording:*** Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student

***Attendance/Engagement:*** It is an expectation that you attend every class session; we desire both your physical presence, as well as your mental engagement with the course content.

Attendance/Engagement are a factor in your final grade for the course. This course includes a number of guest speakers that may prohibit the recording of a class session; as such, some sessions and connected assignments may not be feasible for ‘making up’ a class.

We are mindful of the strong relevance of our course content to the current state of our world. Inasmuch, we are aware that unexpected things happen in life (i.e. global pandemic, health emergencies, internet issues, etc.) that are outside of your control; we simply ask that you be open and honest regarding barriers to attendance/engagement so we can work something out. Should you be unable to attend class, please contact me ***prior to*** the class session you will be absent from. More information regarding university attendance policy can be found at <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>.

***E-Learning:*** All students are expected to check Canvas (<https://elearning.ufl.edu/>) on a regular basis. Please ensure that you have access to this service. Additional handouts, readings and supplemental material will be housed in Canvas, this includes your grades.

***Software Use:*** All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary

damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

**Course Add/Drop:** Courses may be dropped or added during the Drop/Add period without penalty. The Drop/Add period is the first five days of classes during fall or spring semester, and the first two days of classes for summer terms. The specific dates are listed in each term's [academic calendar](#).

After Drop/Add, students may withdraw from a course up to the date established in the university calendar. A grade of W will appear on the transcript, and students will be held liable for course fees. All drops after Drop/Add must be submitted to the Office of the University Registrar by the deadline.

**Online Course Evaluation System:** Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. [Click here for guidance on how to give feedback in a professional and respectful manner](#). Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via [ufl.bluera.com/ufl/](http://ufl.bluera.com/ufl/). [Summaries of course evaluation results are available to students here](#).

**Campus Resources:**  
Health and Wellness

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#).

*University Police Department:* [Visit UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website](#).

Academic Resources

*E-learning technical support:* Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: [Visit the Student Honor Code and Student Conduct Code webpage for more information.](#)

On-Line Students Complaints: [View the Distance Learning Student Complaint Process.](#)

**Students with Disabilities**: "Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation." The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. 0001 Reid Hall, 392-8565, <https://disability.ufl.edu/students/get-started/>

**Late Assignments**: All work is due via Canvas by 11:59 PM on the assigned date unless otherwise specified. Assignments submitted within one week of the original due date will be evaluated less 10% of the assignment point value. Assignments submitted beyond one week of the original deadline are subject to the discretion of the instructor regarding possible points for evaluation (no more than 50% value possible beyond one week).

### **ACADEMIC INTEGRITY:**

In 1995 the UF student body enacted an [honor code](#) and voluntarily committed itself to the highest standards of honesty and integrity. When students enroll at the university, they commit themselves to the standard drafted and enacted by students.

**The Honor Pledge**: **We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.**

On all work submitted for credit by students at the university, the following pledge is either required or implied: **"On my honor, I have neither given nor received unauthorized aid in doing this assignment."**

Students should report any condition that facilitates dishonesty to the instructor, department chair, college dean, Student Honor Council, or Student Conduct and Conflict Resolution in the Dean of Students Office.

(Source: 2019 *The Orange Book*, UF Regulation 4.040, p. 12)

It is assumed all work will be completed independently unless the assignment is defined as a group project in writing by the instructor.

**Plagiarism**: A Student must not represent as the Student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:

- Stealing, misquoting, insufficiently paraphrasing, or patch-writing.

- Self-plagiarism, which is the reuse of the Student’s own submitted work, or the simultaneous submission of the Student’s own work, without the full and clear acknowledgment and permission of the Faculty to whom it is submitted.
- Submitting materials from any source without proper attribution.
- Submitting a document, assignment, or material that, in whole or in part, is identical or substantially identical to a document or assignment the Student did not author.

(Source: 2019 *The Orange Book*, UF Regulation 4.040, p. 13)

## **COURSE ASSIGNMENTS**

*Competency Connections* – This assignment is an in-class activity to reflect upon your self-awareness regarding various global leadership competencies.

*Noteworthy Netflix* – Students will select a film or show greater than 30 minutes in length to critique regarding global leadership competencies of a main character. Students are expected to demonstrate quality depth of thought, critical thinking, and creativity in their writing. Additional details and the grading rubric for the assignment are located in Canvas.

*Global Leadership Manual* – Students will engage upon a semester long inquiry to a specific country to detail pertinent information for leadership within the selected culture. This project will build through the semester with two smaller assignments to provide feedback toward your final manual and presentation:

- *Country Context* – Each student will identify a specific country of interest to profile; no country can be repeated among students and the selected country cannot be the student’s country of birth or residence. This aspect of the assignment will include building the following country specific contextual information for the selected country:
  - *Geography, Environment, Monies, Agriculture, Ethnicities, Education, Health, Government, Economy, and Literacy*
  - *The CIA World Factbook is a credible source for this type of information.*
- *Leadership Context* – This section of your Global Leadership Profile should highlight pertinent leadership context within your selected country. Information to include:
  - *Leadership styles utilized, etiquette, image management, appropriate dress for meetings, negotiation techniques, communication techniques (decision making, conflict management, etc.), things to avoid, and expectations for leading within the selected culture (perspective of time, hospitality, power, etc.).*
  - *Highlight one leadership theory or style you believe is relevant to your selected country, explaining its cultural relevance and application.*
- *Final Presentation* – Each student will have 5-10 minutes to share with the class what they learned about their selected country via this presentation of country context highlights and a ‘Top 10’ things a leader should know to lead in their country list.
- *Additional assignment notes:*
  - Manual should be 15- 20 pages in length.
  - APA style formatting (cite all sources within text)
  - Standard 12-point font, Times New Roman or Ariel
  - Minimum of 5 primary, ACADEMIC sources
  - Be creative in your layout, use photos, graphs, and quotes. This does not necessarily look like a traditional paper.
- Additional details and the grading rubric for the assignment are located in Canvas.

*Engagement* – Active participation is critical to our course. Student will be evaluated on depth of thought, direction of perspectives, and overall benefit to the class and our collective learning. Attendance, interaction with peers, online participation, and observed behaviors will all play a role in your engagement grade.

**COURSE GRADING**

Grades will be earned based on the degree to which the student fulfills the assigned requirements for the designated project, integrates course discussions and perspectives, provides support from the literature for his or her findings, and synthesizes his or her own independent thought into the assignment.

<b>Assignments</b>	<b>Due Date</b>	<b>Points</b>
Competency Connections	In class	25
Noteworthy Netflix Critique	Oct. 5	75
<b><i>Global Leadership Manual</i></b>		
Country Context Draft	Oct. 19	25
Leadership Context Draft	Nov. 1	25
Final Manual	Nov. 28	150
Presentation	Dec. 5/7	50
Engagement	All	150
<b>Total</b>		<b>500</b>

**Course Grading Scale:**

	A: 450-500 points		
B+: 430-449 points	B: 415-429 points	B-: 400-414 points	
C+: 380-399 points	C: 365-379 points	C-: 350-364 points	
D+: 330-349 points	D: 315-329 points	D-: 300-314 points	
	E: 299 and Below		

University of Florida Grade & Grade Points Policy can be found at:  
[https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx#grades.](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx#grades)

### AEC 4465 Course Calendar

Week	Date	Day	Topic	Readings & Assignments
1	Aug 24-26	M		
		W	Course Introduction	Reading: Syllabus ☺
2	Aug 29- Sept 2	M	What is Global Leadership?	Reading: Perucci (2022) Chapter 1
		W	Global Leadership Competencies	Readings: Fotso (2021) & Hassanzadeh (2015) Assignment: Competency Connections
3	Sept 5-9	M	Labor Day – UF Closed	
		W	Theory to Practice	Reading: van Norren & Beehner (2021)
4	Sept 12-16	M	Context Matters!	<i>Danger of a Single Story</i> Assignment: Noteworthy Netflix selection due to Dr. C for approval
		W	Building a Culture of Collaboration	Readings in Canvas Modules
5	Sept 19-23	M	Dimensions of Global Leadership	Readings in Canvas Modules
		W	Who is a Global Leader? (Case Analysis)	
6	Sept 26-30	M	Western Context	Readings in Canvas Modules
		W	Eastern European Context	Readings in Canvas Modules
7	Oct 3-7	M	Asian Context	Readings in Canvas Modules
		W	Middle Eastern Context	Readings in Canvas Modules Assignment: Noteworthy Netflix Critique Due
8	Oct 10-14	M	Latin European Context	Readings in Canvas Modules
		W	Latin American Context	Readings in Canvas Modules
9	Oct 17-21	M	Sub-Saharan African Context	Readings in Canvas Modules
		W	Exploring Sub-cultures	Readings in Canvas Modules Assignment: Cultural Context Draft Due
10	Oct 24-28	M	GLOBE - Corporate Leadership	Readings in Canvas Modules
		W	Case Study Analysis	
11	Oct 31 – Nov 4	M	Global Agricultural Leadership	Readings in Canvas Modules
		W	Case Study Analysis	Assignment: Leadership Context Draft Due
12	Nov 7-11	M	Global Public Leadership	Readings in Canvas Modules
		W	Case Study Analysis	
13	Nov 14-18	M	Global Educational Leadership	Readings in Canvas Modules
		W	Case Study Analysis	
14	Nov 21-25	M	Global Leadership Challenges – Pt. 1	Readings in Canvas Modules
		W	Thanksgiving – No Classes	
15		M	Global Leadership Challenges – Pt. 2	Assignment: Global Leadership Manual Due

	Nov 28- Dec 2	W	Global Leadership Challenges – Pt. 3	
16	Dec 5-9	M	Final Presentations	Assignment: Presentation Due
		W	Final Presentations	