

Shane White

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My goal is to increase the use of artistic within the realm of communications. I want to continue my research and instruction of others on how visual imagery and storytelling can be used to promote and market agricultural businesses, conservation organizations, and educational material. I have implemented these tools in classes focusing on a multimedia style of journalism as well as international study abroad programs. I want to create fun and engaging classes that are sought after and leave students inspired. Storytelling and qualitative research are my passions, and I hope to spread my love for these through academia. It is my goal to create an environment that is a safe space of understanding for students that allows them to feel like they belong and leave them believing they can achieve something greater than they have ever considered before. I am looking for a position in which I will be able to teach, conduct research and continue to foster creative projects in the form of video and photography projects.

Education

Ph.D. in Agricultural Communications, University of Arkansas, Fayetteville, Arkansas (2021 - Current)

- Recipient of National Scholar Award
- Dissertation Title: The Water That Will Be: A Qualitative Analysis of How Art Can Be Used to Increase Engagement and Participation in Water Conservation Initiatives.
- A.B.D. - Will graduate in May 2024

M.A. in Documentary Filmmaking, University of Arkansas, Fayetteville, Arkansas (2018-2021)

- Thesis: Beautiful People: The Past, Present, And Future of the Fashion Industry's Thin Ideal

B.A. in Broadcast Journalism, Minor in Horticulture, University of Arkansas, Fayetteville, Arkansas (2014-2018)

Work Experience

Instructional Assistant Professor, University of Florida at Plant City (July 1, 2024 – Present)

- College of Agricultural & Life Sciences, Communication and Leadership Development
- Instructor of classes in Agricultural and Natural Resource and Communication
- Videographer, photographer and overall storyteller for stories in the field

Adjunct Instructor, University of Arkansas (Spring '24)

- School of Journalism and Strategic Media
- Instructor of classes Storytelling and Digital Media

Visual Media Specialist, University of Arkansas – Dual Appointment, Student Affairs & AFLS Experiential Learning Lab (2018 – June 30, 2024)

- Lead creative in charge of video production and photography for in-house and outside client work, including story development, location scouting, crew coordination, and equipment management.
- Subcontracted by National Marketing Firm to manage client's social media accounts.
- Co-developed and teach a successful video production course in the College of Agricultural, Food, and Life Sciences.
- Developed training tools for campus-wide use.
- Collaborative photographer with French-Artist JR on his Inside Out Project
- **Awards:**
 - Best Photography - Germinate Film Festival
 - Best Documentary - Germinate Film Festival
 - Electronic Media Award of Excellence - NACT 2022
 - First Place Long Video Package - NACT 2022
 - First Place Writing - Editorial - NACT 2022
 - First Place Writing - Editorial - NACT 2023
 - First Place Short Video Package - NACT 2023

Owner, Live Deliciously Productions (2017 – Present)

- Founded and operate a production company specializing in visual storytelling and event coverage.
- Produce short and long-format videos, including documentaries, narrative films, and marketing productions.
- **Awards:**
 - Best Long Form Documentary - NATAS Mid-America Emmy Awards
 - Best Documentary - Accord Cine Film Festival
 - Best Documentary - Global Online Film Competition
 - Best Student Film - EQUUS International Film Festival
 - Best Documentary - New Orleans Second Line Film Festival
 - Best Documentary - EQUUS Film and Art Festival
 - Best Documentary – Equinale Film Festival
 - Best Wildlife Documentary – Docs without Borders Film Festival
 - Best Short Film – International Gold Awards – IMDb Qualifying
 - Honorable Mention - NATAS Mid-America Emmy Awards
 - Honorable Mention - Orlando International Film Festival.
 - Finalist - Fort Smith International Film Festival
 - Semi-Finalist - Ambrosia Food & Drink Film Festival
 - Semi-Finalist - Top Shorts Film Festival
 - Semi-Finalist - Flickers' Rhode Island International Film Festival

Director of Photography, Main Hill Media (2017-2019)

- Helped implement this student-run marketing and media company.
- Provided leadership and guidance for marketing with attractive photo and video material.

Sous Chef, Ella's Table (2015-2018)

- Developed and honed soft skills such as discipline, promptness, absorbing criticism, and teamwork.

Skills

- Multimedia Journalism & Storytelling
- Research (Qualitative & Archival)
- Holding a Safe Place for Students & Colleagues
- Social Media Campaign Strategies
- Documentary, Narrative & Promotional, Long & Short Form, Film/Video Development, Production, and Editing
- Grant Research & Writing
- Graphic Design
- Developing Engaging Curriculum and Classrooms

Courses Taught

- ACOM 4643/5643, Agricultural Video Production
- JOUR 2003, Storytelling for Today's Media
- JOUR 2053, Multimedia Journalism
- AEC 3070C, Digital Media Production in Agricultural & Life Sciences
- AEC 4031, The Communication Process in Agricultural and Life Sciences

Peer-Reviewed Journal Articles

Miller, J., Cooper, C., Gwaltney, L., & White, S. (2023). An Analysis of Landowner Motivations and Perceptions Toward Conservation Easements in the Illinois River Watershed. *Journal of Applied Communication Research*

White, S. (2021). *Beautiful People: The Past, Present, and Future of the Fashion Industry's Thin Ideal*. University of Arkansas.

Peer-Reviewed Conference Paper Presentations

Miller, J., Cooper, C., & White, S. (2023). *An Analysis of Landowner Motivations and Perceptions Toward Conservation Easements in the Illinois River Watershed presented at OCLWA Conference*. Stillwater, OK.

Research Poster Presentations

White, S. Miller, J. (2023) *A Qualitative Look at Factors Affecting Persuasive Messaging about Adopting Conservation Easements* presented at National Agricultural Communications Symposium. Oklahoma City, OK.

White, S. Miller, J. (2023) *A Qualitative Look at Factors Affecting Persuasive Messaging about Adopting Conservation Easements* presented at Graduate Professional Student Congress Research Symposium. Fayetteville, AR.

Filmography

Homeless in Boomtown. (2018). Documentary Short. Directed by Shane White. Previously available on Amazon Prime Video.

Over Fire: An Evolution of BBQ. (2021). Documentary Short. Currently in the festival Circuit.

Beautiful People. (2021). Documentary Feature. Directed by Shane White. Currently available on Amazon Prime Video.

Keepers of the Horse. (2022). Documentary Feature. Directed by Shane White. Currently in Film Festival Circuit.

Arkansas Flavours (2022). 6 Episodes. Directed by Shane White. Currently in Film Festival Circuit. Available on Fayetteville Public Television Channels

Drawn to Life. (2024) Narrative Short. Directed by Shane White.

Here Be Lions (2019). Narrative Short. Directed by Shane White. Available on Vimeo.

Queen Bessie: The Legacy of Bessie Moore. (2023) Documentary Short. Directed by Shane White

Certifications and Training

- Adobe Premiere Certified
- Licensed Drone Pilot
- Social and Behavioral Responsible Conduct of Research. Credential ID 45637101
- Social Media Best Management Training

Service Activities

- Vice President and President for OMNI: Students for Peace, Justice, and Ecology - a Registered Student Organization.
- VISTA Volunteer Coordinator: Interviewed and reviewed applications for AmeriCorps VISTA program for Food Sovereignty.
- Lemke Journalism Project Coach: Training and supervision of high school students on the fundamentals of broadcast journalism.
- GPSC Journalism and AECT DSO Founder: Founded and served as representative for the Journalism and Agricultural Communications Graduate Departments Student Organization for the University of Arkansas' Graduate Professional Student Congress.
- Intern Supervisor: Supervised a group of interns through the making of a documentary podcast series on the Marshallese population in Springdale, Arkansas.

Grants

- Student Success Grant – University of Arkansas – \$5,000 - Awarded (Co-Principal Investigator)

- GPSC Research Grant – \$1,000 - Awarded
- Sundance Documentary Fund – Sundance Film Festival – \$20,000 – Not Awarded (Principal Investigator)
- University of Arkansas Water Resource Center Research Fund - \$10,000 – TBD (Co-Primary Investigator)
- National Geographic Freshwater Initiative Grant - \$10,000 - Not Awarded (Primary Investigator)

References

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